

2018 SPONSORSHIP OPPORTUNITIES

Summer Solstice

SYMPHONY CONCERT

6.19.2018

Herbst Theatre | San Francisco

Become a leader for veterans

#symphonyforvets

DEAR COMMUNITY SUPPORTER:

It's an honor to have your interest in our annual **Summer Solstice Symphony Concert** on **June 19th, 2018** at the historic **Herbst Theatre**. Not only will the concert be a joyous evening of music by Symphonia Caritas, but all proceeds will funnel directly to the critical services we provide to over 2,500 San Francisco Bay Area low-income and homeless veterans each year.

Our concert will be attended by over 600 Bay Area supporters, including: local business owners, business executives, civic leaders, policymakers, and veterans from all generations and walks of life. Becoming a sponsor is an invaluable opportunity to showcase your support for veterans and provide a critical donation to Swords to Plowshares. We invite you to join us in establishing a future where all veterans have the access to the care and services they deserve.

Sincerely,



Michael Blecker
Swords to Plowshares
Executive Director
U.S. Army 1967-70



OUR STORY: VETS HELPING VETS SINCE 1974

War causes wounds and suffering that lasts well beyond the battlefield. Swords to Plowshares' mission is to heal the wounds of war, to restore dignity, hope and self-sufficiency to all veterans in need, and to prevent and end homelessness and poverty among veterans.

We have been at the forefront of the veterans' rights movements since 1974, when six Vietnam veterans, frustrated with the inadequate system of care for veterans, founded the organization. From the beginning, we've accomplished our mission by providing wrap-around services (housing, case management, legal representation) to veterans in our community, and advocating for improved care and services for all veterans.

2,706

2017 Summary of Impact Data

SAN FRANCISCO BAY AREA HOMELESS, LOW-INCOME & AT-RISK VETERANS SERVED



2 drop-in service centers

7 supportive housing sites

4 ongoing legal clinics

1,298 veterans were homeless upon entry

296 stabilized their lives at one of our transitional housing sites

442 made their home at one of our permanent supportive housing sites

726 veterans received ongoing case management.

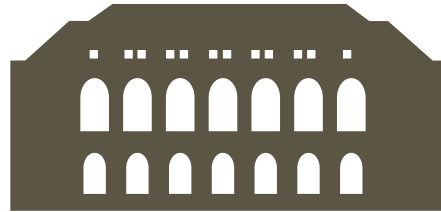
46% received help from more than one of our programs.

\$16.3 million in disability benefits secured for veterans by staff and pro bono attorneys

Summer Solstice

SYMPHONY CONCERT

2018
JUNE 19



San
Francisco

HERBST THEATRE



600+
attendees

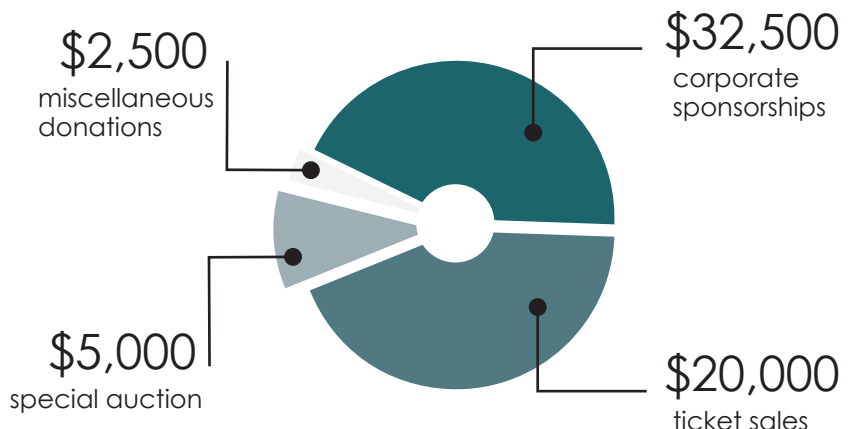
OUR PARTNER

Symphonia Caritas was born in early 2015 with a benefit concert for the Lima Center, a daytime homeless shelter in San Francisco.

The idea was simple: hire professional musicians, put on a great concert, and raise more money than it cost to produce the concert. Since that first concert Symphonia Caritas has continued to raise money in benefit concerts, as well as expanded its mission to include free concerts directly for the underserved.

\$60,000

fundraising goal
for veterans



SPONSORSHIP PACKAGES

CONDUCTOR – \$5,000 (1 available)

- 12 box seat tickets and entry to pre-concert cocktail reception
- Special acknowledgment during brief speaking program
- Company logo on concert's Facebook ad distribution (audience of 10,000+)
- Company logo on concert's Facebook event banner
- Full-page ad in printed program with premium placement
- Recognition and logo placement on event invitation and signage
- Company logo and link on Swords to Plowshares' website
- Recognition in press release and Swords to Plowshares' e-newsletter (distribution 8,000+)

CONCERTMASTER – \$2,500 (5 available)

- 8 box seat tickets and entry to pre-concert cocktail reception
- Half-page ad in concert's printed program
- Company logo and link on Swords to Plowshares' website
- Recognition and logo placement on event invitation and signage
- Acknowledgment of company on concert's Facebook event page
- Recognition in Swords to Plowshares' e-newsletter (distribution 8,000+)

FIRST CHAIR – \$1,000 (10 available)

- 4 premium orchestra tickets and entry to pre-concert cocktail reception
- Quarter-page ad in printed program
- Recognition on event invitation and signage
- Company link on Swords to Plowshares' website
- Sponsorship recognition in Swords to Plowshares' e-newsletter (distribution 8,000+)

SECOND CHAIR – \$500 (10 available)

- 3 premium orchestra tickets including pre-concert cocktail reception
- Company link on Swords to Plowshares' website
- Recognition in printed program, event invitation and signage

THANK YOU FOR YOUR SUPPORT!

Swords to Plowshares is a 501(c)(3) non-profit organization whose federal tax ID# is 94-2260626, where all contributions and donations are tax deductible to the fullest extent of the law.

THANK YOU TO OUR 2017 SPONSORS!



BevMo!



THIRTY-SEVEN
WINES



DONATED BY

Brayton ♦ Purcell LLP
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SPONSORSHIP CONTACT & PAYMENT FORM

SPONSOR INFORMATION

Sponsor Name(s): _____

Contact Name: _____

E-mail: _____ Phone (day): _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Website: _____

SPONSORSHIP LEVEL

☐ Conductor — \$5,000

☐ Second Chair — \$500

☐ Concertmaster — \$2,500

☐ I cannot attend, but would like to make a donation in the amount of \$ _____

☐ First Chair — \$1,000

PAYMENT INFORMATION

☐ Check is enclosed

☐ Invoice me later

☐ Charge a credit card

Card #: _____ CVV _____ Exp date: _____

Billing ZIP code: _____ Signature to authorize: _____

This sponsorship form should be submitted by **May 25, 2018** in order to take full advantage of all sponsor benefits. Make all checks payable to **Swords to Plowshares** and mail to **1060 Howard Street, San Francisco, CA 94103**. For any questions, please email or call Colleen Corliss at **ccorliss@stp-sf.org** or **415.655.7248**.

THANK YOU FOR YOUR SUPPORT!

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OUR MISSION

War causes wounds and suffering that last beyond the battlefield. Swords to Plowshares' mission is to heal the wounds of war, to restore dignity, hope, and self-sufficiency to all veterans in need, and to prevent and end homelessness and poverty among veterans.

OUR VISION

All veterans will have access to care and services they need to rebuild their lives.

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1060 Howard Street
San Francisco, CA 94103

415-252-4788

www.Swords-to-Plowshares.org



VETS HELPING VETS SINCE 1974

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