

Press Release Betsson AB (Publ)

Betsson AB hires Director of Communications

Betsson AB appoints Malin Sparf Rydberg to a new role as Director of Communications. She will lead the work with both external and internal communications for Betsson AB.

"With this recruitment, we will be able to be clearer and more distinct in our communication. We are very pleased to be able to recruit Malin and get a person with broad experience, excellent skills and a personality that is a perfect match at Betsson," says Magnus Silfverberg, CEO of Betsson AB.

Malin Sparf Rydberg has a background in Tele2 as Director of Communications and Sustainability Director. She joins from the role as Director of Communications for Friends Arena, where she also was a member of the management team.

For further information, please contact:

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