

PRESS RELEASE

Stockholm/Amsterdam, 19 December 2007

LBi revises outlook for 2007

Eva Ottosson

Group Communications Manager

e-mail eva.ottosson@lbi.com
direct +46 · 8 · 41 00 10 40
mobile +46 · 709 · 41 21 40
fax +46 · 8 · 411 65 95

LBi International AB ("LBi" or "the Company"), the leading international full service digital agency network, lowers its 2007 outlook. For the full year 2007 LBi currently expects to record moderate revenue growth. The operating margin will be lower for 2007 compared to 2006 and will include a one-off restructuring charge related to The Netherlands. Including this restructuring charge the operating margin for Q4 will be positive.

The most significant factor for the lowered revenue and operating margin outlook for 2007 is the less favourable performance in The Netherlands in the fourth quarter. In order to address the operating issues within the Dutch organization of LBi Lost Boys, Theo Cordesius, COO LBi International, will direct the operating improvements in cooperation with management. Mr. Cordesius will also oversee the coordination and business development activities between Lost Boys and the recently acquired Satama organization in The Netherlands. The complementary offerings between Satama NL and Lost Boys position LBi as the premier full service digital agency in The Netherlands. The Company is confident that the operating issues in The Netherlands will be resolved without further impact to its 2008 results.

The operating margin in Q4 is further impacted by additional expenses incurred to complete corporate projects including the group re-branding, financial reporting system upgrades, and the development of the digital dashboard. As stated in the Q3 release, all investments in these corporate activities will be completed by end of this year.

For further information please contact:

Robert Pickering, CEO, LBi International AB
+31 20 460 45 00, robert.pickering@lbi.com

Theo Cordesius, COO, LBi International AB
+31 20 460 4500, theo.cordesius@lbi.com

Eva Ottosson, Group Communications Manager, LBi International AB
+46 709 41 21 40, eva.ottosson@lbi.com

LBi International AB (publ.)

Kungsgatan 6
SE-111 43 Stockholm
Sweden

phone +46 · 8 · 41 00 10 00
fax +46 · 8 · 411 65 95

p/a Joop Geesinkweg 209
1096 AV Amsterdam
PO Box 94829
1090 GV Amsterdam
The Netherlands

phone +31 · 20 · 460 45 00
fax +31 · 20 · 460 45 02

Registered in Stockholm, Sweden
Reg. number 556528-6886

www.lbi.com

About LBI:

Page 2/2

LBI is the leading international full service digital agency network, servicing clients with marketing and technology solutions. The Company employs approx. 1,450 professionals located primarily in the major European and American business centers, such as Amsterdam, Atlanta, Berlin, Brussels, Copenhagen, London, Madrid, Milan, Mumbai, Munich, New York, Paris and Stockholm. Through interdisciplinary teams, LBI creates innovative multi-channel solutions for its national and international corporate clients by uniquely combining strategy development and creative design with specific industry expertise and latest digital technology. LBI is listed on Euronext in Amsterdam as well as on the OMX Nordic Midcap segment in Stockholm (symbol: LBI).