

# GLOBENEWSWIRE

THE REACH AND INSIGHT YOU NEED TO GET THE  
RIGHT MESSAGE TO THE RIGHT PEOPLE – ANYTIME, ANYWHERE.

For forward-thinking communicators, NASDAQ OMX GlobeNewswire provides 360-degree communications control, so you can thrive in a media-driven world. As one of the world’s largest newswire distribution networks, large public corporations, small businesses, professional organizations and PR agencies rely on us to broadcast their most critical market-moving news to a worldwide audience in a time-efficient and cost-effective manner. Whether you’re looking for one-click distribution or full-service editorial support, GlobeNewswire has you covered.

## A GLOBAL PLATFORM FOR YOUR MESSAGE TO THRIVE.

Delivering news to more than 80 countries in over 20 languages, we’re breaking language barriers with full-text translation services, customized targets, and strategic alliances with influential international news outlets. With our recent partnership with Osaka Securities Exchange (OSE), Japan’s largest derivatives exchange, we’ve expanded our global footprint by extending services to this rapidly growing market as well as becoming the exclusive newswire sponsor of the IR Global Rankings in Asia.

## BREAKING NEWS CAN’T WAIT – AND NEITHER CAN WE.

With a network that covers national, regional, state and city news lines as well as industries including automotive, entertainment, energy, and so much more, GlobeNewswire offers you the confidence of having complete control and up-to-date knowledge of what’s happening when it’s happening and the peace of mind that you won’t miss anything.

We offer delivery of full-text corporate news releases and multimedia content to thousands of media, investment community databases, and web portals, including more than 6,000 websites, 1 million financial desktops and over 10,000 newspapers, wire services, community papers, news bureaus, trade publications, journals, television and radio stations. Content distributed through GlobeNewswire is prominently displayed in Google News, reaching millions of professionals who rely on Google Alerts to keep them current. GlobeNewswire makes it simple for public companies to comply with regulations while still maintaining open and transparent communication by delivering messages directly to the disclosure media as described by the SEC and Regulation Fair Disclosure.

**24/7/365  
EDITORIAL SUPPORT**

**DELIVERING NEWS TO MORE THAN  
80 COUNTRIES  
IN OVER 20 LANGUAGES.**

## SEO MATTERS. SHOW UP WHERE YOU NEED TO BE AND MEASURE THE RESULTS.

As technology continues to change the communications landscape as we know it, our SEO functionality ensures you're capitalizing on every available chance to get content out there. Optimize keywords and information to help increase appearances in search engine results, and socialize content pickup by linking to various social media outlets. And when you're all done, examine your results with comprehensive measurement details, including click-through tracking and valuable keyword usage reports. Lighten your workload by letting us do your filing with GlobeNewswire's EDGAR Direct and EDGAR Complete services. This full-service EDGAR Filing agent helps public companies satisfy regulatory requirements of the Securities Exchange Commission quickly and efficiently.

## A DIY PLATFORM SO YOU CAN CONTROL THE MESSAGE AND MANAGE YOUR REPUTATION.

Gain greater flexibility and control costs with our self-service offering, GlobeNewswire DIY ("Do-It-Yourself"). From a single platform, clients can prepare and distribute press releases themselves with flat-rate pricing regardless of the word count. GlobeNewswire reaches well-known outlets, including:

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+ DOW JONES	+ GOOGLE FINANCE	+ AOL
+ REUTERS	+ YAHOO! FINANCE	+ NBC NEWS
+ AP	+ BLOOMBERG	+ LEXIS-NEXIS
+ THE WALL STREET JOURNAL	+ MARKETWATCH	+ FACTIVA
+ GOOGLE NEWS	+ CNN MONEY	+ THE NEW YORK TIMES

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## GET NOTICED. MAXIMIZE YOUR IDENTITY WITH OUR PHOTO NETWORK AND ARCHIVE.

Get noticed with one of the industry's most robust photo networks with circulation through the Associated Press' PhotoExpress (reaching more than 1,500 newspapers), Newscom, a photo archive service, or GlobeNewswire's own network that can be accessed via Google, Bing, Yahoo!, and several other major search engines.

Make an impact by showcasing news announcements and corporate brand identity on the NASDAQ MarketSite Tower in Times Square - viewed by an estimated 1.5 million consumers each day. Ensure your messages live long past their release date with press-room services, including release and photo archives, company backgrounders, management bios and other information commonly needed by journalists. Add stock quotes, interactive stock charts, a historical stock price look-up tool and forms allowing visitors to request press kits or other printed materials and you've got the ultimate one-stop shop for your messaging collateral.

## CONTACT

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