



Press release

AUTOGRILL opens the first BURGER KING® restaurant in Paris

This new restaurant will be opening at St. LAZARE PARIS in December 2013.

Paris, 26th September 2013: It's official! **Autogrill** has just begun works on the first BURGER KING® restaurant in Paris at ST. LAZARE PARIS for which **Klépierre** is the investor and administrator. BURGER KING® will be opening its doors next December. It will complete the centre's exceptional service offer and whose catering section has been entrusted by Klépierre to Autogrill.

BURGER KING®'s opening in the French capital will most certainly delight all the fans of the American brand and its well-known fire-grilled hamburgers, including the famous Whopper® sandwich!

The BURGER KING® restaurant at ST.LAZARE PARIS is one of the largest BURGER KING® standards (a double assembly line) and will be equipped with the brand's latest innovations in Europe, such as the menu displays on six large digital screens. It will possess an inside dining area of over 160m².

"We are overjoyed to be setting up our third Burger King® restaurant in France in the new St. LAZARE PARIS commercial area, where the Autogrill catering offer has already proved to be highly successful. This new opening is a part of the partnership between our two companies. After the successes of our first two restaurants on the A4 motorway and in the Marseille Provence airport, we are sure that this new restaurant will live up to all our hopes and give customers and visitors to the station the possibility of discovering this new high-quality catering offer. Autogrill offers, runs and coordinates a large portfolio of catering brands and services in all the countries where we are present. Today, I am proud to announce that, at long last, the Whopper is coming to Paris", declares **Mario Orinx, Chief Operating Officer of Autogrill F&B for North-West Europe.**

"We are very excited to have this milestone opening in Paris, especially in one of the most iconic places in this city - the new ST Lazare commercial area. . BURGER KING® would like to thank our Franchisee Autogrill for our partnership in France.. We are delighted to have our brand enter into Paris once again. It proves that the BURGER KING® brand has laid firm foundations in the French market. Our flame-grilling heritage and our obsession with delivering great-tasting, high-quality and freshly-made products sets us apart and now the Parisians have the opportunity to enjoy our food", states **Leo León, Vicepresident & General Manager, Mediterranean Division.**

“Together with our partner Autogrill, we are very pleased to be welcoming Burger King®, which wanted to make its big come-back to the French capital, in one of the most important shopping centres in Paris, at the Saint-Lazare railway station. The long-awaited arrival of the mythical Whopper® is an exceptional event that will delight the station’s 500,000 daily travellers as well as Parisians in general. Due to its exceptional commercial performances, ST. LAZARE PARIS has attracted all the leading international brands and continues to both surprise and amaze its visitors. Today, it is THE European reference for commercial activities in railway stations”, states Laurent Morel, chairman of the Klépierre Management Board.

The future BURGER KING® staff at ST.LAZARE PARIS, recruited internally by Autogrill and externally via Pôle Emploi, will be trained in existing BURGER KING® restaurants in Spain and France (Reims and Marseille, run by Autogrill).

Located on platform level, the new BURGER KING® restaurant is the third restaurant in the American chain to be opened by Autogrill in continental France. The first was inaugurated at the Marseille Provence airport in December 2012 and the second, in the Reims Champagne Sud motorway rest-area last July.

Autogrill in the ST.LAZARE PARIS commercial area

In March 2012, **Autogrill**, world-leader in catering and services for travellers, won the tender issued by Klépierre, a leading European player in commercial real-estate, to manage the St. LAZARE PARIS catering offer over a period of twelve years. As a result, **Autogrill** has imagined a novel made-to-measure offer tailored to the users, the environment and the architecture of the Paris station’s commercial area.

On both railway platform and metro subway levels, the offer already includes 10 sales points for restaurants and coffee-shops bearing international and national names operated under franchise by **Autogrill**, such as Starbucks, Joosbayou, Segafredo, La Croissanterie, Class'Croute, and, in the near future, Burger King...as well as exclusive **Autogrill** concepts such as Puro Gusto, Pains à la ligne and the Atelier des Sandwichs.

About the Autogrill Group

Autogrill is the leading world operator specializing in catering and retail services for travellers. Present in 38 countries, the group employs over 62,800 members of staff and possesses over 5,300 points of sale on over 1,200 different sites. Autogrill mainly operates on the basis of concession contracts in channels such as airports, motorways and railway stations. It is also present in shopping centres, fairs, museums and other cultural sites. The Group works in two areas of activity: Food & Beverages and airport retail (Travel Retail & Duty-Free). Autogrill handles a portfolio of over 350 international and national brands, managed directly or under license. Listed on the Milan stock exchange, Autogrill is indirectly controlled by Edizione S.r.l. (the Benetton family) which possesses 59.3% of corporate capital.

About Autogrill France

Autogrill France has been running the Group’s catering and service activities in France for about twenty years, with a network of over 400 points of sale on 89 sites, including 69 motorway rest-areas, 17 railway stations and 1 airport (Marseille Provence). In 2009, Autogrill France opened “Restaurants

du Monde”, Europe’s largest food-court in the world’s most-visited museum, the Louvre, in Paris. In 2012, it opened 13 new points of sale in the Saint-Lazare railway station, the second largest in Europe, in line with the new French national railways’ concept aiming at turning French railway stations into real shopping centres. In 2012, Autogrill France achieved a turnover of 242.1 million euros.

About Burger King Worldwide

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 13,000 locations serving more than 11 million guests daily in 89 countries and territories worldwide. Approximately 99 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

About Klépierre

A major European player in commercial real-estate, Klépierre combines expertise in terms of development with rental and asset management.

Its wealth was valued at 16.2 billion euros on June 30th, 2013 and is mainly comprised of large shopping centres set up in 13 countries throughout continental Europe. Klépierre has a majority holding (56,1%) in Steen & Strøm, the leading Scandinavian shopping centre owner. Klépierre’s main shareholders are the Simon Property Group (28.9%), world leader in the shopping centre industry and BNP Paribas (21.9%), leading bank in the Euro zone.

Klépierre is a listed real-estate investment company (SIIC), whose shares are admitted for trading on Euronext ParisTM, and included in the SBF 80, EPRA Euro Zone, GPR 250 indices and the DJSI World and Europe, FTSE4Good, ASPI Eurozone, Euronext Vigeo Eurozone 120 sustainable development indices, as well as in the Ethibel Excellence and Pioneer investment registers. Klépierre has also been “Green Star” rated by the GRESB (Global Real Estate Sustainability Benchmark). This presence underlines the Group’s commitment to a voluntary approach to sustainable development.

For more details: www.klepierre.com

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