



Exclusive preview of a unique burial coffin at the annual meeting of the Swedish funeral association

This weekend 300 Swedish funeral undertakers gathered in Ronneby, Sweden for their annual meeting. At the meeting many suppliers attended to showcase their latest products including OrganoClick's partners Rydéns and Fredahl (Nyarp). The biggest attraction was by far the booth of Fredahl and Rydéns which at the far end of the congress hall had built a calm forest glade showcasing, exclusively for the funeral undertakers, a completely new burial coffin.

This new coffin was wrapped in so much secrecy that no press was allowed in, Swedish TV, radio and journalist was left waiting outside.

- This is a unique "piece", unique in the whole world. It has taken twenty years of research and six years of collaboration and development with our partners Rydéns and Fredahl to develop the unique characteristics of the new coffin, says Mårten Hellberg, CEO of OrganoClick AB.

The latest trends within the coffin industry has been new design, colors and decorations, but not for a very long time has there been a totally new type of coffin with unique material properties and production technology as for this one.

Within short the new coffin will go public and will be on the market for sales through Rydéns & Fredahls, the largest coffin producers in the Nordic region.

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About OrganoClick

OrganoClick AB (publ) is a Swedish cleantech company listed on Nasdaq First North that develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the water repellent fabric treatment OrganoTex®, the flame and rot timber protectant OrganoWood® (through the subsidiary company OrganoWood AB) and biobased binders for non-woven materials. OrganoClick was founded in 2006 as a commercial spinoff company based on academic research examining the modification of biofibers performed at Stockholm University and the Swedish University of Agricultural Sciences. OrganoClick has won several prizes and has been designated "Sweden's most promising start-up company", Sweden's best environmental innovation and has appeared on the Affärsvärldens och NyTekniks top 33 list of "Sweden's hottest technology companies". The company has also received a number of awards, such as The Worldwide Fund for Nature (WWF) "Climate Solver" award. OrganoClick's headquarters are in Täby, north of Stockholm, where the company's production, R&D, sales and marketing departments are located. OrganoClick's Certified Adviser on Nasdaq First North is Erik Pensner Bank.