

Press release Stockholm, August 29, 2016

Dustin wins major contract with international group

Dustin has won a new contract to deliver clients, smartphones and accessories to a Nordic region based group that has operations worldwide. The estimated value of the contract, which extends over a two-year period, is approximately SEK 100 million per year.

- A contract of this scope with an international player is validation of our attractive product range and our capacity to ensure prompt and reliable deliveries, says Georgi Ganev, President and CEO of Dustin.

The contract is for the Nordic market and will take effect on September 1, 2016.

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This information is information that Dustin Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 08:00 CET on August 29 2016.

About Dustin

Dustin is one of the leading Nordic resellers of IT products and additional services to companies, the public sector and private individuals. Having its core business within e-commerce, Dustin functions as a bridge between the manufacturer's large selection and the customer's needs where Dustin's employees help customers find the right solution for their needs.

Dustin is a one-stop-shop that offers approximately 200,000 products with associated services, functions and solutions. The operation is conducted in Sweden, Denmark, Norway and Finland.

Dustin has more than 900 employees. Sales during the 2014/15 financial year amounted to approximately SEK 7.9 billion. More than 90 per cent of Dustin's income derives from the corporate market with a focus on small and medium sized companies. Dustin is listed on Nasdaq Stockholm since 2015 and has its head office in Nacka in Stockholm. www.dustingroup.com